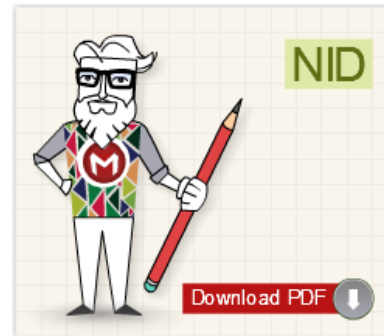


Nid M.Des Communication Design

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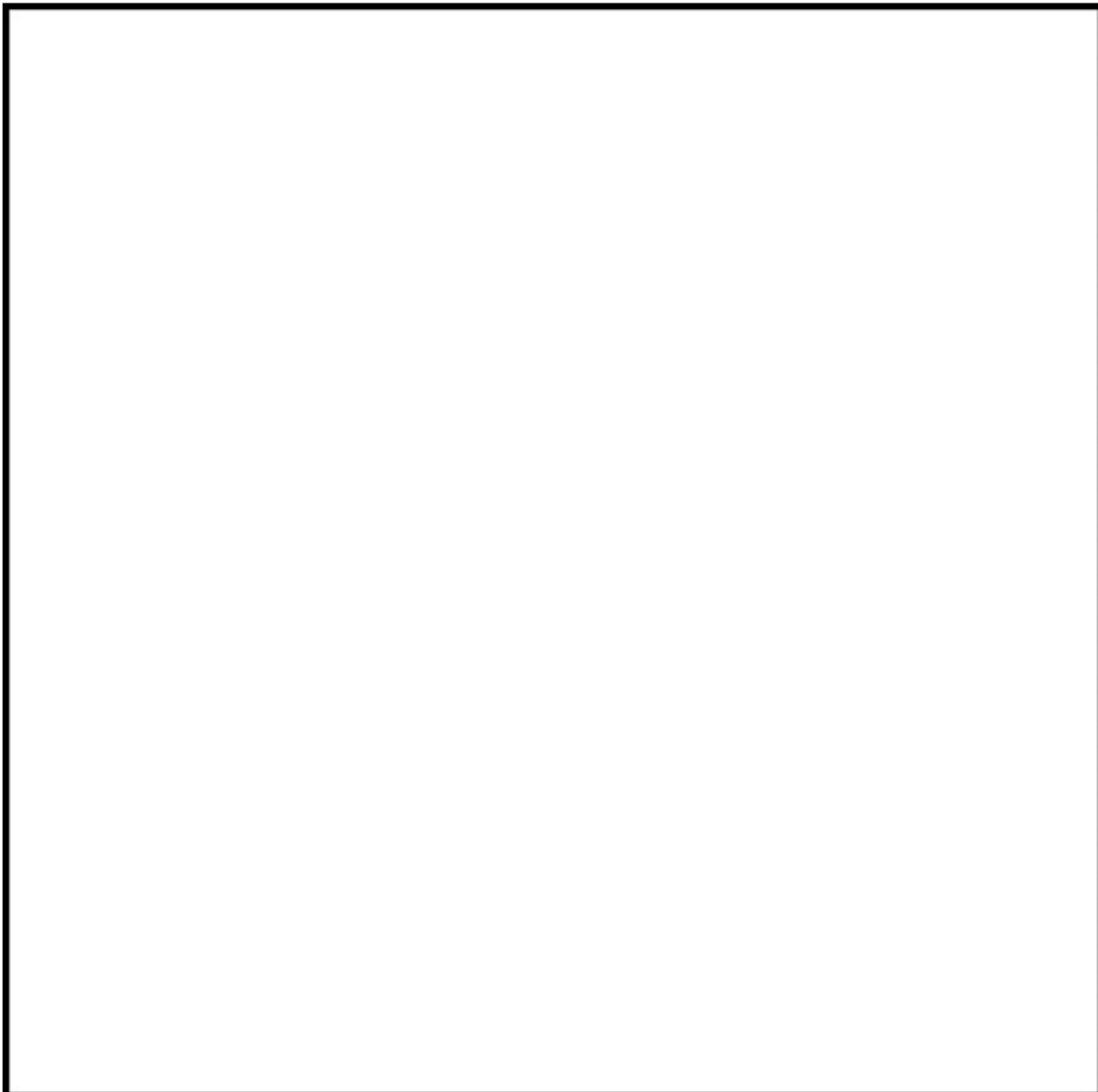
**Domain Specific Test - Communication Design**

Questions 1 to 5 are subjective type questions. Do not write your name anywhere in the booklet. This will lead to disqualification.

Q1. Five pictographs are given below. (20 marks)



Draw one scenario in which these pictographs may be present.  
Include the pictographs in your drawing, at the appropriate locations/colour/scale.



Q2. Your task is to prepare a campaign to meet the gender equality goals of your college/organisation.

**TASK A**

Write about 5 situations in your college/organisation where gender equality can be improved.  
Each point should be written in not more than 2 sentences. (1 x 5= 5 marks)

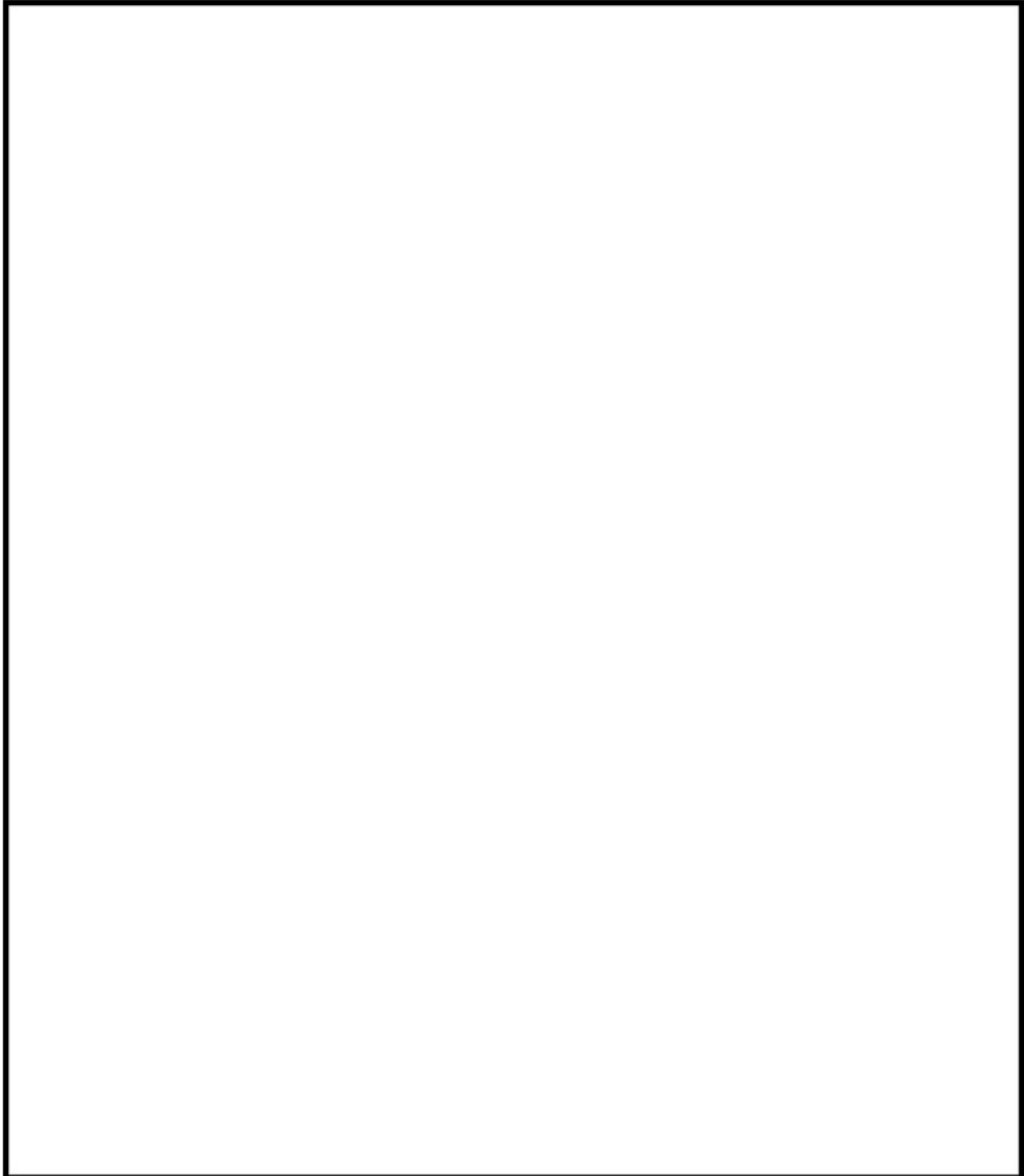
- i. \_\_\_\_\_  
\_\_\_\_\_
  
- ii. \_\_\_\_\_  
\_\_\_\_\_
  
- iii. \_\_\_\_\_  
\_\_\_\_\_
  
- iv. \_\_\_\_\_  
\_\_\_\_\_
  
- v. \_\_\_\_\_  
\_\_\_\_\_

**TASK B**

Design a poster to communicate any one of the situations described in Task A.

You may use colours to emphasize the message.

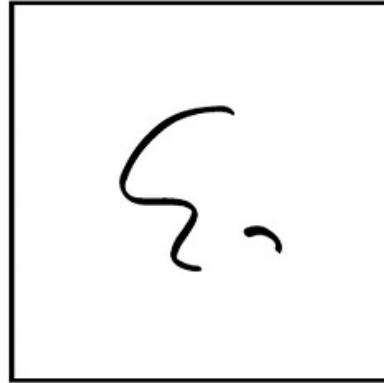
(10 marks)



Q3. Complete the following incomplete scribbles using not more than three lines (straight or curved) for each scribble. Give a single-word title for each. (3 x 5 = 15 marks)



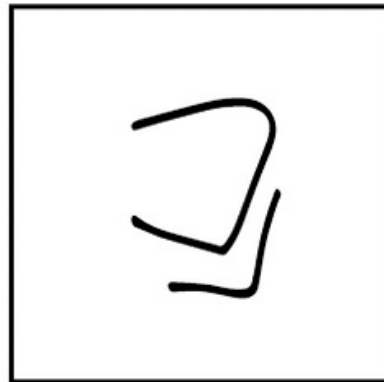
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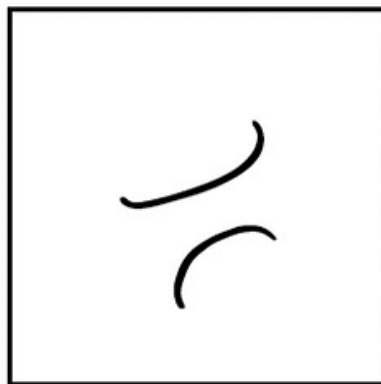
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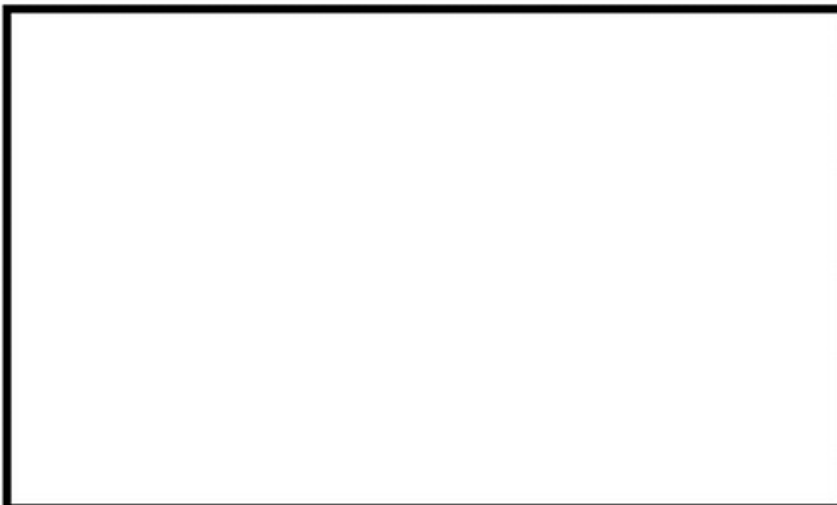


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Q4. Suppose you are trapped in a building and fire broke out. How will you save yourself and others? Visualise it in 3 frames, given below. (5 x 3 = 15 marks)







# Mosaic

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